

# Unlock Business Benefits with Flash Storage

Simplify and Modernize Your Data Infrastructure



Digital transformation is changing the way you do business and driving new expectations.

When you transform your data infrastructure with flash storage, you build a more flexible, scalable environment that's ready to adapt. And you open the door to real business benefits.

## Improve Data Center Economics

All-flash storage simplifies your infrastructure and operations for a rapid ROI.



**10x**

lower storage footprint, power, cooling costs



**67%**

lower support costs



**5-6 months**

to pay for itself by improving TCO<sup>1</sup>

## Accelerate Applications and Services

Flash storage is a great way to boost performance and availability of your key apps.



**98%**

faster data recovery for planned and unplanned outages

**Double**

performance at one-half the latency compared with leading competitors

**20x**

faster performance compared to traditional storage



## Future-Proof Your Infrastructure

NetApp lets you address today's challenges and confidently support tomorrow's changes.



### Named a leader in solid-state storage

for the second straight year in 2017 Gartner Solid State Array Magic Quadrant<sup>2</sup>



### Most cloud-connected flash storage

with support for cloud tiering, backup, DR, and DevOps



### NVMe technology leader

as a board member and technical contributor to NVMe Express

Shanghai PPDAl Financial Information Service Co., Ltd. employs NetApp<sup>®</sup> flash storage to deliver the performance and availability it needs to power its online credit offerings.



**Up to 70%**

less expensive than disk-based storage



**3x accelerated**

transaction performance



**Below 0.7ms**

latency, even during peak hours

UZ Leuven turned to NetApp to accelerate its access to electronic patient records (EPRs) and improve virtual desktop performance.



**Over 100% faster**

storage response times, with average latency of 0.4ms versus 100ms



**Supports 1PB annual data growth**

rate, without compromising EPR performance



**99.999% availability**

for critical hospital systems and images

More than ever, your success depends on fast access to business-critical data. Modernizing the enterprise SAN with flash storage accelerates performance and frees your IT team to focus on projects that can improve business outcomes.

Take the First Step Toward Modernizing Your SAN

[www.netapp.com/us/slp/all-flash](http://www.netapp.com/us/slp/all-flash)

<sup>1</sup> Gartner, Solid-State Array TCO Reality Check, Joseph Unsworth, Arun Chandrasekaran, January 22, 2016.

<sup>2</sup> Gartner, Inc., Valdis Filks, Joseph Unsworth, Santhosh Rao, John Monroe, July 13, 2017.

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